

**AUTOPROMOTEC CONFERENCE – 2018 STATE OF THE INDUSTRY**  
**“OFFICINA (WORKSHOP) 4.0: Digitalization and new mobility trends,**  
**the future of car repair”**

June 13-14, 2018 – Unipol Arena, Casalecchio di Reno, Bologna

Bologna, June 11, 2018

**The second Autopromotec Conference - 2018 State of the Industry - gets underway**

- **Digitalization and connectivity, electrification, autonomous driving and shared mobility are at centre of the debate on the future of car repair**
- **Data on trends in fuel supply systems in Italy and the world**
- **Conference agenda**

Preparations are in place for **Autopromotec Conference - 2018 State of the Industry**, the event that puts the spotlight on the future of the automotive aftermarket, held **June 13-14**.

At the **Unipol Arena in Casalecchio di Reno**, Bologna, the largest and most modern indoor event facility in Italy, a host of industry experts from around the world will offer their input in a series of round tables designed to gather ideas and information, and familiarize participants with products and solutions in a setting conducive to discussion and networking.

**Conference topics**

The conference debates will centre on four macro themes currently revolutionizing the mobility sector: **digitalization and connectivity; electrification; autonomous driving; and shared mobility**, where **the central component is the role of humans**, who are a key factor of the technological innovation as creators, not just passive users.

The car repairer who will be doing business in the near future will be a technician able to interpret the information supplied by the vehicle, the data bank and the equipment. They will be trained and updated in order to keep pace with the technical and safety requirements dictated by these new technologies. It is a compelling challenge for the future of companies in Italy and around the world.

**Electric and hybrid: the market of the future**

In 2017, **1.3 million electric vehicles** (plug-in hybrid and fully electric vehicles) were sold globally. This figure is 1% of the total market, however it represents a significant leap (+58%) compared to

2016. According to EV-Volumes, the Swedish analyst firm, at the current rate of growth eight out of ten new cars will be electric in 2030.

And what about trends in Italy? According to UNRAE data on fuel supply systems, the month of May 2018 noted a big drop in registrations of diesel-powered cars, -10.1%, a decline of over 4%, with the final share being 51.7% of the market. In cumulative terms, the decrease was 4.2% for a share of 54.1%. The other fuel supply system noting a decrease was LPG (-3.5% during May and -3.7% for the period from January-May), which maintained its share stable. On the growth end is petrol (+3.1%), which rose to 35.2% in May; hybrids also increased by 12.3% (for a 3.9% share), while the volumes of methane-powered cars doubled (2.8% of the total) and electric cars increased by nearly 300%: 594 units are unprecedented, and while the electric car market is still considered niche, the trend confirms that the “silent revolution” is arriving in Italy as well.

LA STRUTTURA DEL MERCATO ITALIANO DELL'AUTOMOBILE IMMATRICOLAZIONI - Maggio 2018

Per alimentazione	maggio		Var. % maggio 2018/2017	gennaio/maggio		Var. % gennaio/maggio 2018/2017	quote%			
	2018	2017		2018	2017		maggio		gennaio/maggio	
	2018	2017		2018	2017		2018	2017	2018	2017
Diesel	103.427	115.027	-10,1	515.005	537.411	-4,2	51,7	55,8	54,1	56,3
Benzina	70.508	68.409	3,1	319.537	315.317	1,3	35,2	33,2	33,6	33,0
Gpl	12.366	12.820	-3,5	57.319	59.520	-3,7	6,2	6,2	6,0	6,2
Ibride elettriche (HEV)	7.449	6.687	11,4	35.003	26.717	31,0	3,7	3,2	3,7	2,8
<i>benzina+elettrica</i>	7.373	6.680	10,4	34.683	26.652	30,1	3,7	3,2	3,6	2,8
<i>diesel+elettrica</i>	76	7	985,7	320	65	392,3	0,0	0,0	0,0	0,0
Ibride elettriche plug-in (PHEV+REX)	307	222	38,3	1.412	914	54,5	0,2	0,1	0,1	0,1
<i>benzina+elettrica</i>	296	215	37,7	1.388	838	65,6	0,1	0,1	0,1	0,1
<i>diesel+elettrica</i>	11	7	--	24	76	-68,4	0,0	0,0	0,0	0,0
Ibride elettriche totali (HEV+PHEV+REX)	7.756	6.909	12,3	36.415	27.631	31,8	3,9	3,4	3,8	2,9
Metano	5.506	2.664	106,7	21.664	13.914	55,7	2,8	1,3	2,3	1,5
Elettriche	594	149	298,7	1.794	810	121,5	0,3	0,1	0,2	0,1
<b>totale</b>	<b>200.157</b>	<b>205.978</b>	<b>-2,8</b>	<b>951.734</b>	<b>954.603</b>	<b>-0,3</b>				

Nota: in relazione alle quote %, l'arrotondamento dei decimali potrebbe non dare un totale pari a 100.  
Elaborazioni UNRAE su dati al 31/05/2018 - Metodo UNRAE

## Conference agenda

After introductory greetings by AICA President Mauro Severi, and Autopromotec CEO Renzo Servadei, the agenda for the first day, June 13, will feature speakers from local government with Palma Costi, regional minister for production activities, energy plan, green economy, and post-earthquake recovery of the Emilia-Romagna Region, and Irene Priolo, council member for mobility policies, Municipality of Bologna. For the full conference agenda, with a list of all 37 speakers and topics of their discussions, please see the attachment to this press release.

In addition, the [Innovation Area](#) will be active during the conference. This area will host about 20 organisations including **research laboratories, university spin-offs and start-ups**, selected in collaboration with Aster, a company promoting innovation and technological transfer in the Emilia-Romagna Region, available to conference participants for meetings and B2B matchmaking.

For agenda updates, information on speakers and how to participate and register, please visit:

[www.autopromotec.com/conference](http://www.autopromotec.com/conference)

**NOTE TO PRESS**

Journalists are reminded that access to the conference is permitted with the **pre-accreditation obtained in the area reserved for the press on the website:** [https://www.autopromotec.com/conference/it/ar\\_press/login.php](https://www.autopromotec.com/conference/it/ar_press/login.php)

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